

Pim Verweij

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www.pimverweij.nl

Phone in the Netherlands:

DoB: 25th of March 1977

Marital Status: single

education

2016

VNU University of Social Sciences and Humanities, Hanoi

Vietnamese language, elementary level A1/A2

- Studied Vietnamese at the Faculty of Vietnamese Studies and Language.

2012 – 2013

University of Amsterdam

Master degree in Social Science – Contemporary Asian Studies

- Field research in Northern Vietnam. Thesis title: 'Homestay tourism and its impact on the local villager - Critical review of pro-poor tourism programs implemented in Sapa, Vietnam'.
- Graduation mark: 8
- Nominated for the Master Thesis Prize 2013 by the International Institute for Asian Studies (IIAS).

2010 – 2012

University of Amsterdam

Bachelor degree in Cultural Anthropology and Sociology of Developing Societies

- Subjects: i.a. Anthropology and Sociology of Development, Perceptions of Asia, Anthropology of East Asia. Graduation project: 'China in Africa'.

2000 – 2001

Saxion University Deventer

Webmaster Certificate

1995 – 1999

Stenden Hogeschool Leeuwarden

Hbo-Bachelor degree in Leisure & Tourism Management

1989 – 1995

Lindenholtcollege Nijmegen

HAVO

- Subjects: Dutch, English, German, maths, economics, commercial science.

research experience

02.2014 – 01.2015

Field Researcher

- Field research for World of Difference project in Kenya

01.2013 – 04.2013

Field Researcher

- Conducted research in Northern Vietnam for University of Amsterdam.

work experience

06. 2010 – present

Project manager (interim)

- Web management/ online marketing for i.a. Médecins Sans Frontières, Greenpeace, Aidsfonds/ Stop Aids Now, Plan Nederland, Resto VanHarte, et al.

01.2014 – 02.2015

Project manager/ researcher in Kenya for Vodafone Foundation

- Responsible for the implementation of a mobile platform for Kenyan youth about sexual and reproductive health and rights (SRHR) for the 'World of Difference' project of Vodafone Foundation, in collaboration with dance4life.
- Conducted field research/ group sessions/ anthropological assessments.
- Worked in a mixed team, international/local.
- Trained/lectured Kenyan students.

01.2013 – 04.2013

Field Researcher (MSc) for University of Amsterdam

- Conducted field research in Vietnam (see education)

09.2009 – 06.2010

Web manager (interim) Médecins Sans Frontières/ Artsen zonder Grenzen

- Responsible for the content of the website www.artsenzongergrenzen.nl

08.2008 – 08.2009

Online strategist (interim) for Ministry of Foreign Affairs

- Coordinated the creation of the new campaign website www.weethoehetzit.nl.

01.2007 – 06.2008

Web project manager (interim) for WarChild

- Implemented new CMS for www.warchild.nl
- Set up (social media) campaigns, online marketing.

10.2006 – 01.2007

Volunteer at Angkor Hospital for Children in Siem Reap, Cambodia

- Responsible for the development of the new website for Angkor Hospital for Children.

07.2005 – 10.2006

Web manager at Médecins Sans Frontières / Artsen zonder Grenzen

- Responsible for the content of the website www.artsenzongergrenzen.nl
- Led new Internet campaigns.

06.2004 – 07.2005

Web editor at TROS

- Responsible for the website of TROS Vermist, a Dutch television show dedicated to locating missing persons, both through a live-television show and a website.
- Digital support for the live television show.

09.1999 – 12.2003

Television Producer at Endemol

- Coordinated and organize television recordings for 'Peter R. de Vries, misdaadverslaggever'.
- Coordinated hidden camera actions.
- Responsible for the content of the website of the tv program.

skills

- Language skills: mother tongue is Dutch. Good understanding, speaking and writing skills of English. Reasonable understanding and speaking skills of German. Currently taking Vietnamese lessons, level A2.
- Team work: Worked in several teams in the media and non-profit.
- Intercultural skills: Worked in an intercultural team in Kenya, lectured Kenyan youth. / Conducted research in Vietnam.
- Organizational skills: Coordination and organisation of a number of events and presentations to promote the project in Kenya in 2014. / Coordination of a number of extensive web related projects between 2006 and 2013 and in 2015/2016. / Responsible for the organisation of a weekly television show between 1998 and 2004.

ict skills

- Competent with Microsoft Office, Adobe Photoshop, Adobe Dreamweaver, Adobe Flash, Adobe Illustrator, Adobe Premiere and Final Cut Pro. Experience with HTML and PHP. Some experience with IBM SPSS.

travelling

- Countries I have spent most time, approximately 6 years in total, are: Vietnam, China, Laos, Kenya, Cambodia, South-Korea, Thailand, Indonesia, Mongolia, Australia, New Zealand and Tanzania.

publications

Kleinen, J. and Verweij, P. 2015. Vietnam: one-party state and the mimicry of civil society. *Bangkok: Research Institute on Contemporary Southeast Asia (IRASEC)*: 39-57. ISBN 9786167571256.

Verweij, P. 2013. Homestay Tourism and Its Impacts on the Local Villager. Critical review of pro-poor tourism programs implemented in Sapa, Vietnam. *Master's thesis, University of Amsterdam* (<http://dare.uva.nl/en/scriptie/452067>).

Verweij, P. 2015. H'Mong friends. *TRVL Magazine*
<http://www.trvl.com/one-market-two-different-experiences>

Verweij, P. Foreigners look for window into VN's culture. June 3, 2016. *Viet Nam News*. <http://vietnamnews.vn/opinion/>

Verweij, P. Via je mobieltje leren over seks. March 5, 2014.
<http://www.viva.nl/algemeen/online-specialist-sloppenwijk-kenia>